

JILL RAE DESIGNS

***What services do you offer as an interior designer?***

Jill Rae Designs (JRD) is a full-service luxury home build, renovation and home styling firm, offering turn-key solutions from start to finish. We create floor plans, design boards, renderings and finish samples to bring your design to life. You will get to see, feel and interact with all stages and elements to eliminate the guesswork of your home's final transformation. Our range of services include; interior living, exterior living, kitchen and bath renovations, home styling, office space makeovers, seasonal home decor and an ecommerce site where you'll find fab accessories for the final touch.

***Why bring JRD into a project early during the construction and design phase?***

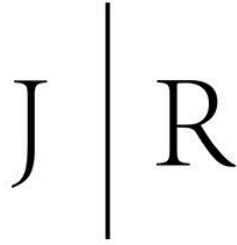
Having a designer help steer the process from the onset, is just as important as having a captain navigate a ship through turbulent waters, making crucial decisions to ensure it reaches its destination safely and efficiently. When it comes to a new home build, renovation or any design project, there are numerous decisions that need to be made upfront as they all impact one another. With a designer on board, client's have someone managing all the decisions from the onset to ensure the big vision and the small intricacies are all achieved to create your dream home.

***How do you approach a new project?***

JRD has a three-step process...

Step 1: Consultation - JRD begins every project by understanding who you are and what you love. During this phase, JRD gains an understanding of the client's vision, requirements, current belongings, budget and timeline. Understanding the scope is critical to the project's success.

Step 2: Contract & Ideas - JRD presents a contract which includes; the amount of time allotted to the project, requirements needed and a visual of what the client can expect. At this time, an Online Studio account is created so the client can review and communicate efficiently throughout every step of the project.



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Step 3: Sit Back & Relax! - JRD will oversee all aspects of the project, including the coordination with contractors, suppliers and other professionals, to ensure a timely and successful completion. JRD maintains clear communication channels with all stakeholders and provides regular updates to clients to keep them informed throughout the whole process.

***Can JRD work with existing furniture and decor?***

Absolutely! JRD understands the sentimental value and investment clients may have in their existing furniture and decor. JRD strives to incorporate these pieces into the new design whenever possible, either by reupholstering, refinishing or repurposing them to fit seamlessly into the updated space.

***How do you stay up to date on the latest design trends?***

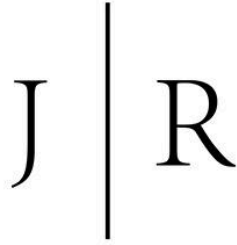
As a professional interior design firm, staying on top of trends is crucial. We don't have one set style or look, we thrive to find things that stand out, that are edgy and different. Travel brings us loads of inspiration along with continually educating our team by attending trade only events across the United States.

***How long does the design process typically take?***

The timeline for each project varies depending on the size, complexity and client requirements. JRD will provide an estimated timeline upfront, however, in general, the design phase can take anywhere from a few weeks to several months, from concept to installation.

***What sets your design approach apart from others?***

JRD has been awarded by Houzz for 3 consecutive years for our excellence in service. Our design approach is highly personalized and collaborative. We create spaces that reflect the way a client lives, works and plays. While our designs are captivating, we place great emphasis on the functionality to reflect the true essence of the client's



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personality and lifestyle. JRD has also formed partnerships with a custom furniture designer and Premier Custom Built-In firm to bring clients meticulous custom designs to match all their needs.

***What does your ecommerce site offer and do you offer design tips?***

JRD's online home decor collection will help redefine your living space with exquisite items including; artificial plants, baskets, books, boxes, candle holders, pillows, fragrances and vases. We provide design tips, inspiration, and styling ideas to help you incorporate accessories into your space effectively. From mixing and matching textures and colors to creating focal points and visual interest, our social media channels are filled with inspiration to spark your creativity.

***Where can I find JRD to follow all this inspiration?***

- Main Website: [jillraedesigns.com](http://jillraedesigns.com)
- Ecommerce Website: [jillraedesigns.myshopify.com](http://jillraedesigns.myshopify.com)
- Instagram: [@JillRaeDesigns](https://www.instagram.com/JillRaeDesigns)
- Facebook: Jill Rae Designs
- YouTube: Jill Rae Designs
- Linked In: Jill Rae
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