



JILL RAE DESIGNS

Jill Rae, the owner and Principal Designer at Jill Rae Designs, is a distinguished figure in the design world. Originating from Ottawa, Canada, Jill earned her undergraduate degree in Business Management from Carleton University. She spent over 15 years as a Sales Director at a Fortune 500 technology company before pivoting to a career in design.

Jill's passion for decorating blossomed as she remodeled her own home, earning praise from family and friends who began seeking her help with their own renovations. In 2019, Jill transitioned her hobby into a profession, initially focusing on seasonal decorating and beach home renovations. Her expertise through transforming spaces with seasonal projects quickly garnered attention, leading to more extensive projects including renovations, custom builds, and home refreshes.

Jill's distinctive style has earned her several accolades, including receiving "The Best Residential" design choice of the year from Vickerman, the 2023 Readers Choice Awards for kitchen design, and Houzz Best of Service awards in 2022, 2023 and 2024.

In 2023, Jill opened a showroom and in 2024 she launched an e-commerce shop, featuring a curated selection of home décor items such as stylish pillows, elegant candleholders, versatile trays and charming baskets. Her shop has quickly become a go-to for those looking to achieve a designer look with ease.

Jill's reputation for quality and innovation has led many clients to rehire her for additional projects, including designing their second homes. She excels in creating transitional spaces that cater to both owners and renters, ensuring functionality and aesthetic appeal in beach homes and ski cabins alike. Through her relentless drive and commitment to excellence, Jill Rae continues to make a significant impact in the world of interior design.